



Introduction

Brightgreen's national student design competition Switched On is up and running for its fifth year. Once again, we're looking for Australia's brightest, greenest undergraduate to design the ultimate eco-lighting solution for home or commercial use. Designs can be fixed or freestanding downlights, bulbs, lamps, task lights or any new solution that harnesses LED technology. This is a fantastic opportunity for students to showcase their talent and potentially kickstart their careers; the Switched On 2012 winner, Benjamin Donnelly, received national media attention.

Requirements

The winning design must be:

- ergonomically and aesthetically resolved
- environmentally sensitive
- designed with the aim of longevity and of meeting real needs
- innovative, original and thought provoking

Submission guidelines

To enter, please submit 3-5 images of your designs (in two sizes: 812 x 450px and 2436 x 1350) along with a 50-word synopsis and description of up to 200 words.

You can submit your designs to entries@brightgreen.com including details of your undergraduate course and institution no later than 5pm EST December 14th, 2013.

Shortlisted entries will be promoted via social media prior to judging, primarily through a Switched On Facebook photo gallery populated with one image per submission.

Price

A prize pool of \$3,000 will be awarded to the top three designs:

